



BMHOA – May 2020 Meeting Minutes

Directors Present

Walt Allen, Anne Bao, Courtney Sullivan, Mike Gaither, Larry Babor, Hillary Jaroshchy, Cary Aronovitz, Matthew Atkatz

- **Police and County Update**
 - COVID-19 closures until further notice.
- **County/NET update**
 - No attendees
- **Code Compliance Update**
 - No attendees
- **Neighborhood Enhancement Project** *(was not discussed during May meeting)*

Updates

- **Financial** *(Mike)*

May 12, 2020 Financial Summary

Wells Fargo General Fund	\$4,165.90
minus Pet Fund	\$847.75
Net Balance	\$3,318.15

2020 Membership Drive:	
99 Members	\$3,483.99

2020 Pet Fund Donations:	
28 Donations	\$1,032.75

General Fund Balance - January 1, 2020	1,509
Income:	
Member Dues 99 Members	3,484
Stray Donation 25 Members	1,033
Total Income	4,517

Expenses:	
Google G Suite BOD comm	24
Lawn Care-Barricades	390
FL Dept of State HOA Corp Fee	61

New HOA meeting Sign	59
Insufficient dues not paid	40
Insufficient Check fee: dues	12
BMHOA refrigerator magnets	130
Stray reimbursement	1,182
Total Expenses	1,858

General Fund Balance - May 12, 2020 4,167

Pet Fund Balance - January 1, 2020 997
Income:
 Donations 28 Members 1,033
 Total Income 1,033

Expenses:
 Stray animal care 1,182
 Total Expenses 1,182

Pet Fund Balance - May 12, 2020 848

- **Security update (Matthew)**
 - Matthew to contact AirBnB and VRBO regarding illegal short-term rentals. Bayside Airbnb rental still continues to be a concern for BM residents. The physical address is: 847 NE 72nd Street. They are in direct violation of code 33-28(D)(3) – Violation of maximum occupancy, and code 33-28(D)(10) – Violation of noise ordinance. This property continues to have loud parties on a weekly basis. All hours.
 - AirBnB short-term rentals are still a concern for the Belle Meade residents. This is now a priority for the Board to help address.

- **Infrastructure (Anne)**
 - FPL underground project. Plans to complete the entire neighborhood from 72nd Terrace to 77th Terrace. It has been authorized, now moving forward. Date: TBD
 - Doris Combs mentioned on our call that the sidewalk gate on 72nd Terrace needs to be repaired. 311 was called. Anne conducted a walk through with Frank before COVID-19. Need to check the sidewalk gate at 75th St.

- **Beautification (Larry)**

- **Social & Events (Hillary, Courtney and Hanna)**
 - Hillary to send out e-mail to google group and roster for newsletter advertisement opportunities, and new announcements. 1st version: digital only. To be completed within 2 weeks.
 - Advertisement Info w/ fees:
 - Business card: \$25 member / \$35 non-members
 - ¼ page: \$40 / \$55
 - ½ page: \$65 / \$80
 - Full page: \$100 / \$125
 - Hanna has developed a magnet with a QR code. All 2020 members will receive one.
 - Membership drive payments may be made on the website. We are not accepting Venmo or PayPal at this time. Hanna is looking into a PayPal option. Venmo cannot be used for business purposes.
 - New pictures and bios will be added to the website for all new board members. A group photo will be taken as well. TBD.
 - A new FaceBook private group is currently being set up for another channel of communication with the Belle Meade residents. Hillary is working on this.

- **Other:**
 - **Pet Fund**
 - Anne is finalizing the 2020 stray pet fund memorandum. Up to \$100 per stray animal, per household until the fund is depleted.
 - All residents need to utilize the Humane Society or local shelter low cost spay and neuter options for stray animals.

- **Community Business Pages**
 - Discussed creating a booklet for the preferred vendors in the neighborhood. This is constantly a topic on the google group.
- **Guard Gate Assessment Increase**
 - Walt spoke to Suzanne Torino – Special Taxing Zone. The sudden increase in is question. The prior year expenses needs to be reviewed. Previous bogus charges included 5k to paint the guard gate. The guard gate was painted in 2019 through the maintenance fees. The desk was also replaced. An official letter needs to be drafted and submitted per Walt.