



BMHOA – April 2020 Meeting Minutes

Directors Present

Walt Allen, Anne Bao, Courtney Sullivan, Mike Gaither, Larry Babor, Hillary Jaroshchy, Cary Aronovitz, Matthew Atkatz

- **Police and County Update**
 - Update from community:
 - Several noise complaints coming from AirBnB locations on Belle Meade Island and Tiki Hut II Boat. Short-term vacation rentals are a violation of code 33-28(D)(3).
 - No major crimes
- **County/NET update**
 - Submitted the BMHOA Registration Form for 2020
 - No attendees as the meeting was closed for internal purposes.
- **Code Compliance Update**
 - No attendees as the meeting was closed for internal purposes.
- **Neighborhood Enhancement Project** (*was not discussed during April meeting*)

Updates

- **Financial** (*Mike*)

April 14, 2020 Financial Summary

Wells Fargo General Fund	\$4,081.56	includes \$130 pending member check deposits
minus Pet Fund	\$817.36	includes pending \$600 reimbursement to Bryan Halda
Net Balance	\$3,264.20	

2020 Membership Drive:	
89 Members	\$3,208.37

2020 Pet Fund Donations:	
25 Donations	\$788.33

- **Security update** (*Matthew*)
 - Matthew to contact AirBnB and VRBO regarding illegal short-term rentals in Belle Meade and Belle Meade Island. This is a noise and safety issue for the neighbors. They are holding massive parties with hundreds of people every weekend now. Also, the uber/lyft cars leading into Belle Meade Island rental have been

speeding, thus a concern for children playing in the area. The owner of this investment property does not live in Miami and Homestead Exception abuse has been reported.

- AirBnB short term rentals are now a big concern for the Belle Meade and Belle Meade Island. This is now a priority for the Board to help address.
- **Infrastructure (Anne)**
 - FPL underground project. Plans to complete the entire neighborhood from 72nd Terrace to 77th Terrace. It has been authorized, now moving forward.
- **Beautification (Larry)**
- **Social & Events (Hillary, Courtney and Hanna)**
 - Hillary to send out e-mail to google group and roster for newsletter advertisement opportunities, and new announcements. 1st version: digital only.
 - Advertisement Info w/ fees:
 - Business card: \$25 member / \$35 non-members
 - ¼ page: \$40 / \$55
 - ½ page: \$65 / \$80
 - Full page: \$100 / \$125
 - Hanna has developed a magnet with a QR code. All 2020 members will receive one.
 - Membership drive payments may be made on the website. We are not accepting Venmo or PayPal at this time. Hannah is looking into a PayPal option. Venmo cannot be used for business purposes.
 - New pictures and bios will be added to the website for all new board members. A group photo will be taken as well. TBD.
 - A new FaceBook private group is currently being set up for another channel of communication with the Belle Meade residents. Hillary is working on this.
- **Other:**
 - **Community Business Pages**
 - Discussed creating a booklet for the preferred vendors in the neighborhood. This is constantly a topic on the google group.
 - **Pet Fund**
 - Anne is finalizing the 2020 stray pet fund memorandum.
 - All residents need to utilize the Humane Society or local shelter low cost spay and neuter options for stray animals.
 - Voted to keep the pet fund:
 - In favor: Anne, Courtney, Matt
 - Motion to dissolve: Walt, Mike